

PRESS RELEASE



**NEW TRAFFIC PLAN AND BUS TERMINAL IN PLACE FOR
FARNBOROUGH INTERNATIONAL AIRSHOW 2010**

Farnborough International Ltd (FIL), organiser of the world-famous Farnborough International Airshow, announced today at the Dubai Airshow, plans in place for an improved onsite traffic system, a new 18-bay bus terminal and further site infrastructure developments, all of which will be in place in time for the launch of its 2010 show, 19-25 July 2010.

FIL has formed a number of working groups since its record-breaking 2008 event, each looking at various areas of the airshow which will be developed for 2010. Internal traffic was identified as a major focus point and a new internal traffic plan for the trade days of the show has been developed in order to improve the flow of traffic around the site. The plans include a new 'pedestrian only' zone in one of the key areas of the showground, around Hall 1A, as well as a new one and two-way onsite traffic system which will enable better access to chalets for executive vehicles and easier and quicker entrance and egress from the site for all vehicles.

Another new development for 2010 will be the construction of a major new onsite bus terminal, with 18 bays, servicing shuttle buses to and from the train stations and car parks, as well as buses servicing Heathrow and Gatwick Airports and Central London. Special bus lanes will also be in place on some external roads between the show site, Farnborough station and car parks in order to speed up bus routes and increase bus frequency. In offering a bespoke bus terminal, as well as improved routes from pick up and drop off points, FIL hopes that this will act as incentive for visitors to travel to the show by public transport, therefore further easing traffic by decreasing the number of cars travelling to the show.

FIL Operations Director, Grahame Jones, commented on confirmed new developments saying: "Since 2008 we have been looking into ways to improve the visitor and exhibitor experience across the whole show and we are delighted to be able to announce these operational developments which we have no doubt will help to accomplish this in 2010. In other areas we are also continuing to develop the show in particular with a themed programme of conferences and seminars which will offer further incentives for visitors to attend the show throughout the week."

Notes to Editors:

About Farnborough International Ltd (FIL)

Farnborough International Ltd (FIL) is a subsidiary company of A|D|S, the UK's trade association for the AeroSpace, Defence and Security industries. FIL has a three-strand business as the organiser of the Farnborough International Airshow, operator of Farnborough International Venue and Events (FIVE), and as international consultants for civil, defence and business aviation events such as India Aviation and Bahrain International Airshow (BIAS).



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